



## Our Commitment to Community Outreach

ALAINA EKDOM, MARKETING MANAGER AND OLT MEMBER

As part of EV's marketing team and a member of our Best and Brightest committee, I have a front row seat to EV's commitment to community outreach. It's a crucial aspect of our work that goes beyond our day-to-day tasks and projects. I know, I know... sometimes we just need to build the buildings, but it's important to remember that community involvement is more than just a buzzword; it's a fundamental pillar that shapes our organization's identity and purpose. It's about recognizing that we are not just a business operating within a community, but we are an integral part of that community, and our actions carry a significant impact on those around us... while also strengthening us in the end!

As we leave behind a full season of golf outings and head into the gala, award ceremony and foundation dinner season, I wanted to reemphasize the why behind EV's commitment to our community.

### 1. Reinforcing Our Community Bonds

One of the primary reasons we engage in community outreach is to strengthen our bonds with the communities we serve. By actively participating in local initiatives, supporting client's causes and contributing to community well-being, we demonstrate our commitment to being a responsible corporate citizen. This not only enhances our reputation, but also creates a sense of trust and goodwill that extends far beyond our business transactions.

### 2. Making a Positive Impact

Community outreach allows us to make a tangible, positive impact on individuals and organizations in our community. Whether it's participating in charity events for local nonprofits, supporting educational programs or volunteering our time and skills, our collective efforts can bring about meaningful change and inspire others to join in.

### 3. Enhancing Employee Engagement

Participating in community outreach has a direct impact on employee engagement. Those of you who have participated in various community outings and fundraisers, taught a student what working in the construction industry is really like or helped an organization close to you meet a fundraising goal, know the sense of pride and fulfillment that can come from representing EV in this way. It reminds us that our work goes beyond our job descriptions and contributes to a greater purpose.

### 4. Strengthening Our Brand

Our commitment to community outreach not only reflects our values, but also strengthens our brand. It sets us apart as a socially responsible organization that cares about more than just profits. Customers and clients are increasingly drawn to businesses that have a clear commitment to making a positive impact on society, and these efforts attract like-minded partners.



## Our Commitment to Community Outreach Continued

### 5. Long-Term Sustainability

When it comes to donations and sponsorships, we're usually playing the long game. It's an investment in the long-term sustainability of our organization, as well as the construction industry as a whole. While some commitments may seem like a lot of money or time on paper, by fostering strong relationships with our community, we create a support network that ends up benefiting us through future work, industry connections, a pipeline of potential new hires and community good will. Additionally, getting outside our walls often leads to innovative thinking and fresh perspectives that can enhance our overall business strategy.

Our commitment to various forms of community outreach is not just an option, but an integral part of who we are as an organization. It embodies our values, strengthens our community bonds, enhances our brand and leaves a lasting, positive impact on the lives of those we touch. Thank you to each of you who have represented EV well in the various communities we serve!

Stay Safe, *Alaina Eklom*

## TEAM GROWTH

### Open Positions:

Project Manager  
Assistant Project Manager

### Tradespeople:

General Trades/Carpenters  
Painters & Drywallers  
Steel Stud Framers

## UPCOMING DATES TO NOTE

October 3 | 11:30 AM | Tradesmen Outing - Meet at Crestview Golf Course for Lunch and Prizes

October 10 | 3:00 PM | PM/FM/Foremen Leadership Speaker Series

October 11 | 2:45 PM | Corporate Safety Meeting

October 11 | 9:30-2:00 | Blood Drive - Friends and Family

Welcome, Use the QR Code Below to Register



Don't forget to check  
EVinsite for all upcoming events  
and more details!

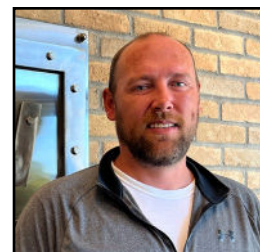
## MARK YOUR CALENDARS

The EV employee  
Christmas Party  
is scheduled  
for Friday,  
December 8!

Formal  
invitation  
to follow.



## WELCOME TO THE EV FAMILY!



Brian Vizithum  
General Trades

## CONSTRUCTION TERMINOLOGY

### Damp Proofing:

A procedure used to keep the drywall interior dry and to prevent moisture absorption.

## WHAT WE'RE BUILDING

### RECENTLY AWARDED Alpha Pregnancy Center - Grand Rapids, MI Renovation



- » Alpha Grand Rapids (AGR) promotes abundant life by providing holistic services to women and men affected by unplanned pregnancy. The renovation will include updates to the entire building, new educational and office spaces as well as an enhanced donation area and storage.
- » Self-perform work on this project will include firestopping, general trades and interiors.
- » This project is anticipated to break ground in Spring, 2024.
- » This project is still in design, but the budget is expected to be between \$2.0-2.5M.
- » Pursuit Team: Erik Butzer, C.J. MacKenzie and John Parker

### UNDERWAY Ronald McDonald House - Grand Rapids, MI Renovation and Expansion



- » EV is partnering on another project for Ronald McDonald House of West Michigan. This time around we are converting a previously large, somewhat functional kitchen into two separate kitchens and a dining room. The two kitchen set-up will allow for volunteer groups to work separately from the house residents who may need some privacy. Additionally, the former barn apartment is being converted to house eight additional guest rooms.
- » Self-perform trades include demolition, sitework, firestopping, carpentry, general trades, interiors and painting.
- » Work on this project started in May and will run into December.
- » The anticipated budget for the project is \$2.0M.
- » Project Manager: Charlie Bennett
- » Field Manager: Jereme Reeths

### GETTING STARTED Next Center - Holland, MI New Construction



- » Also known as the Lakeshore Advantage building, the Next Center is adjacent to the EV property. Plans for this building began in March of 2020, and we are finally into the construction phase! The three-story facility will be owned and operated by Lakeshore Advantage, the economic development organization serving Ottawa and Allegan counties. Dubbed the "Next Center", it will house a business incubator, community education space and the organization's new headquarters.
- » Construction on this project will run through October, 2024.
- » Self-perform trades include demolition, sitework, firestopping, carpentry, general trades, interiors and painting.
- » The budget for the project is \$8.7M.
- » Senior Project Manager: Curt Hielke
- » Assistant Project Manager: Craig Flora
- » Senior Field Manager: Doug Eddy
- » Assistant Field Manager: Joe Shashaguay, Jr.

### FINISHING UP Quality Car Wash North River - Holland, MI New Construction



- » Quality Car Wash is bringing the first of its kind detail center to the lakeshore. This site will feature the state of the art wash tunnel this community has come to love. In addition to the wash tunnel, this location will have two additional lanes for interior detailing. For the do-it-yourselfer, there will still be self-service vacuums available for use.
- » This project started in January, and is currently in the final stages of construction.
- » Self-perform trades included steel, carpentry, interiors and painting.
- » The budget for the project was \$3.5M.
- » Project Executive: Jordan Gougeon
- » Senior Field Manager: Doug Eddy

# EV ON THE ROAD

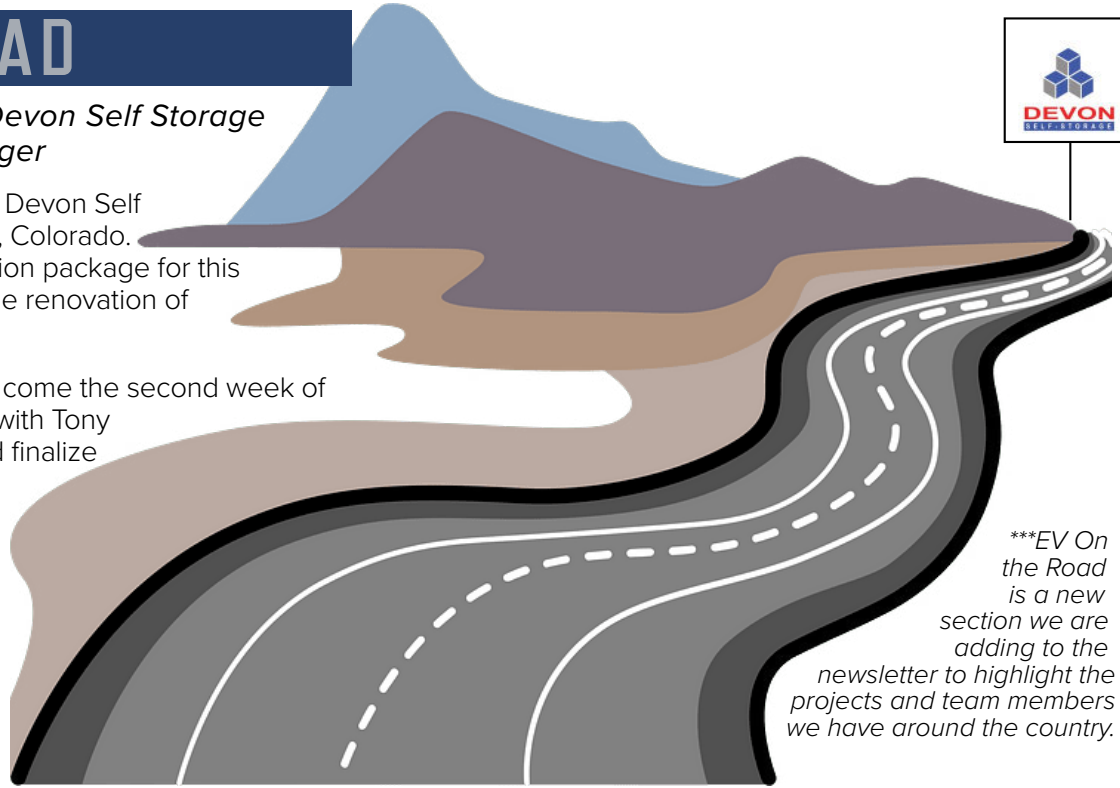


## Colorado Springs, Colorado - Devon Self Storage Brian Piper, Senior Field Manager

Brian Piper is currently working on a Devon Self Storage project in Colorado Springs, Colorado. EV was initially awarded the demolition package for this project, but has now also secured the renovation of the building as well.

The building permit is anticipated to come the second week of February. Brian is currently working with Tony Szafranski on value engineering and finalize the design. However, the demolition permit is already in hand, so there is work that can start by the end of October. Demolition is scheduled to take four weeks to complete.

As the result of vandalism, the building has been stripped clean. The HVAC, electrical and RTU's are currently non-existent. To accommodate for future needs, the replacement of MEP's and fire suppression will begin following demolition.



*\*\*\*EV On the Road is a new section we are adding to the newsletter to highlight the projects and team members we have around the country.*



Thank you to everybody who nominated a teacher for our September Teacher Appreciation initiative. We had 69 teachers from our community that were submitted for the drawings. Hopefully you have been following along on Facebook, but here's a recap of our winners!

### Week #1 Winners

Jenn Hegg  
Eagle Crest Charter Academy  
Nominated by Joe Novakoski

Tara Howell  
Allendale Child Care  
Nominated by Scott Scherer

Tracy Lenz  
Ludington High School  
Nominated by Jared Andersen

Tina Morris  
Violet Elementary  
Nominated by Judd VanBergen

Kris Tenbroeke  
Mary A White Elementary  
Nominated by Scott McConnelee

### Week #2 Winners

Adam Nelson  
Hudsonville High School  
Nominated by Marcelo Laranja

Jordan Campbell  
Saugatuck Middle School  
Nominated by John Parker

Elizabeth Malone  
Zeeland Christian  
Nominated by Tom DeJonge

April Medema  
Gladwin Elementary School  
Nominated by Hannah Thurlow

Nick Nelson  
Grant Elementary School  
Nominated by Nate Stuart

### Week #3 Winners

Alexandria Rios  
San Juan Diego Academy  
Nominated by Alaina Ekdorn

Bubba (Ryan) Gritter  
Grandville High School  
Nominated by Brad Loomans

Elizabeth Lincoln  
Otsego Middle School  
Nominated by Charlie Bennett

Jason Nikkel  
Unity Christian High School  
Nominated by Brian White

Julie Hastings  
Lincoln Elementary  
Nominated by Harry Sadler

### Week #4 Winners

Linda Beer  
St. Francis Xavier  
Nominated by Layna O'Connor

Jessica Flora  
Grand Haven High School  
Nominated by Craig Flora

Amanda Vulgamott  
East Buchanan  
Nominated by Anthony Davis

Rita Bos  
Holland Christian  
Nominated by Grace Silva

Wendy DeSmit  
Park Elementary School  
Nominated by Lauren Dodd